

# Adam Conrad

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## OBJECTIVE

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Experienced engineering leader and architect interested in opportunities to lead a department by building passionate, high-performing, autonomous teams.

## EMPLOYMENT HISTORY

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### Indigo Agriculture

*Director of Engineering, Transport*

*Jul 2019–Present*

- Manager of managers for 6 distributed teams (11 directs, 13 indirects) across a portfolio of 3 products and \$2.5B in business opportunity
- Scaled Transport team from 0 to 20 engineers while reducing overhead \$1.4MM by replacing contractors
- Built our Visible Grain engineering organization from scratch to scale our \$500M opportunity to \$50M in the first year
- Decreased engineering onboarding time down from 3 months to under 1 month by creating a digital, step-by-step onboarding framework for new engineers and managers
- Designed and implemented remote hiring initiatives for company
- Rebuilt hiring from scratch by creating guidelines and questions for all engineering interviews
- Authored handbooks for EM training, and security training for entire engineering organization
- Architect for our \$2B logistics freight marketplace built in Python and JavaScript

*Principal Front End Engineer*

*Nov 2018–Jul 2019*

- Led committee on front end re-architecture to accelerate front end development
- Led 2 teams building the buyer-side of the Grain marketplace
- Led permission matrix overhaul to accelerate multi-user adoption across buyer organizations

### Anon Consulting

*Founder, Partner*

*Oct 2017–Nov 2018*

- Launched 4 products for clients with 2 successful acquisitions as a result of our work
- Increased profitably on average 240% for our clients
- Managed multiple 6-figure deals with clients in the mobile, social, manufacturing, and scientific industries
- Providing software development, architecture, management training, and WCAG standards compliance

### Catalant Technologies

*Engineering Manager*

*Feb 2017–Oct 2017*

- Managed 4 direct reports, including senior engineers, for B2B marketplace
- Led a complete re-architecture of the buyer-side experts marketplace increasing site performance x8

*Senior Engineer*

*Feb 2016–Feb 2017*

- Led a team of 7 as senior engineer building the front end for a B2B consulting marketplace
- Increased development velocity by building first UI pattern library based on designers' style guide
- Decreased bug counts by developing first UI test frameworks

### CoachUp

*Lead UX Engineer*

*Oct 2013–Jan 2016*

- Scaled B2C sports marketplace application from 15,000 to 150,000 customers as lead front-end engineer with Ruby on Rails, AngularJS, and React
- Increased front-end performance 400% switching front-ends from Angular to React for the team of 8 developers

### **Draft**

*Lead UI Engineer*

*Jul 2011–Sep 2013*

Scaled fantasy sports customers from 2,000 to 20,000 by building web and mobile front-ends from scratch as first employee with Rails, AngularJS, and Postgres; Successful exit in 2017.

### **VistaPrint**

*Senior Software Engineer*

*Apr 2010–Jul 2011*

Increased revenue \$1.6M+ by implementing core features in C#, ASP.NET, and SQL Server for our website builder, email campaign builder, and SEO optimizer tools.

### **Microsoft**

*Software Development Engineer*

*Jul 2009–Apr 2010*

Developed R&D incubation projects in C#, ASP.NET, and DirectX.

## **PROJECTS**

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### **GetToKnow**

*Founder, Developer*

**Jan 2018 - Present**

*<https://gettoknowapp.com>*

Q&A app serving 25,000 users written in Elixir available on the Slack Marketplace.

### **PeerGym**

*Developer, Designer, Owner*

**Sept 2015 - Present**

*<http://peergym.herokuapp.com>*

Health club directory built in Elixir/Phoenix and Postgres that made the front page of HackerNews.

## **PROGRAMMING LANGUAGES & SOFTWARE**

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**Languages:** JavaScript, Elixir, SQL, TypeScript, Python, Ruby

**Frameworks:** React, Phoenix, Flask, Ruby on Rails

**Environments:** MacOS, Windows, Unix (Ubuntu)

## **EDUCATION**

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### **Brown University**

*ScB & ScM, Computer Science*

**Providence, RI**

*2004–2009*

Thesis: Database Economic Cost Optimization for Cloud Computing; Graduate TA; Phi Kappa Psi Vice President; CS Dept TA; Radio DJ 95.5 WBRU

## **PERSONAL ACCOMPLISHMENTS**

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- Eagle Scout
- State Champion Powerlifter